



Short And Sweet On Stage Introduction

This is the suggested script to introduce Rohit Bhargava on stage ...

Row-hit Bar-ga-va is a marketing expert dedicated to inspiring more humanity in business.

He is the best selling author of 5 business books, the CEO and Founder of the Influential Marketing Group and Professor of Marketing at Georgetown University.

A two time TEDx speaker, Rohit has delivered “non-boring” keynote presentations at events in 27 countries around the world and his thinking has been featured on NPR, Fast Company, The New York Times, and the Harvard Business Review.

Today Rohit will speak to us about

Please join me in welcoming Row-hit Bar-ga-va!



Suitably Impressive But Longer On Stage Introduction

This is the longer and slightly more impressive script to introduce Rohit Bhargava on stage ...

Rohit [Row-hit] Bhargava [Bar-ga-va] is a marketing expert dedicated to inspiring more humanity in business.

He is the best selling author of 5 business books on topics as wide ranging as the future of business, how to build a brand with personality, and why leaders never eat cauliflower.

Rohit is also the founder and CEO of the Influential Marketing Group and is a Professor of Marketing at Georgetown University.

He has spent the past 15 years advising large brands on marketing strategy through executive roles at two of the largest global marketing agencies in the world – Ogilvy and Leo Burnett.

Rohit’s thinking has been featured on NPR, Fast Company, The New York Times, and the Harvard Business Review. His presentations have been viewed on online more than 1.6 million times and his personal “Influential Marketing” blog has been named one of the top 25 marketing blogs in the world by AdAge magazine.

Rohit is a two time TEDx speaker and has been invited to deliver “non-boring” keynote presentations at events in 27 countries around the world.

Today he will share _____.

Please join me in welcoming Row-hit Bar-ga-va!