Version 1 – April 2008

Buzzword Bingo

Bonus Content Inspired By The Book: Personality Not Included

Ideate	Monetize	"Take it offline"	"Ping Me"	Authentic
Anything 2.0!	Powerpoint "Deck"	Paradigm	Conversation	Viral
Core Competency	Value Added	Synergy	Robust	Alignment
"On the same page"	Six Sigma	"Break through the clutter"	Mission Statement	Incremental
Disruptive	Convergence	Virtual	Long Tail	Widget

Directions:

Place an "X" in the box each time you hear a buzzword unleashed in conversation. Once you have completed a row of five squares vertically, horizontally or diagonally, you win!

Get more bonus content from the book at www.personalitynotincluded.com