



## Introduction Script #1 | Theme: Trends

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Rohit [**ROW**-HIT] Bhargava [**BAR**-GA-VA] is a marketing expert and trend curator dedicated to inspiring more humanity in business.

He is the *Wall Street Journal* best-selling author of five books on topics as wide ranging as the future of business, how to build a brand with personality, and why leaders always eat left handed.

Prior to leaving the corporate world to become an entrepreneur, he spent 15 years as a brand strategist at two of the largest agencies in the world (Ogilvy & Leo Burnett) while living in the US, Australia and the Philippines. He is the founder of three successful companies, advises multiple startups and teaches marketing and storytelling at Georgetown University.

As a “non-boring” keynote speaker, Rohit has been invited to deliver multiple TEDx talks and taken the stage at over 200 events in 31 countries around the world. Today he will share his insights on business trends, trust and how to predict the future.

Please join me in welcoming **ROW**-HIT **BAR**-GA-VA!



## Introduction Script #2 | Theme: Trust

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Rohit [**ROW**-HIT] Bhargava [**BAR**-GA-VA] is a marketing expert dedicated to inspiring more humanity and trust in business.

He is the *Wall Street Journal* best-selling author of five books on topics as wide ranging as how to build brand loyalty in a skeptical world, business trends and why leaders always eat left handed.

Prior to leaving the corporate world to become an entrepreneur, he spent 15 years as a brand strategist at two of the largest agencies in the world (Ogilvy & Leo Burnett) while living in the US, Australia and the Philippines. He is the founder of three successful companies, advises multiple startups and teaches marketing and storytelling at Georgetown University.

As a “non-boring” keynote speaker, Rohit has been invited to deliver multiple TEDx talks and taken the stage at over 200 events in 31 countries around the world. Today he will share his insights on building trust, reputation and real loyalty from employees and customers.

Please join me in welcoming **ROW**-HIT **BAR**-GA-VA!



## Introduction Script #3 | Theme: Digital

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Rohit [**ROW**-HIT] Bhargava [**BAR**-GA-VA] is a digital pioneer and marketing expert dedicated to inspiring more humanity in business.

He is the *Wall Street Journal* best-selling author of five books on topics as wide ranging as the future of business, how to build a brand with personality, and why leaders always eat left handed.

Prior to leaving the corporate world to become an entrepreneur, he spent 15 years as a digital strategist at two of the largest agencies in the world (Ogilvy & Leo Burnett) – including helping to start the world’s largest team of social media strategists. He has taught digital marketing and storytelling at Georgetown University and his popular blog has been named one of the top 25 marketing blogs in the world by *AdAge* magazine.

As a “non-boring” keynote speaker, Rohit has been invited to deliver multiple TEDx talks and taken the stage at over 200 events in 31 countries around the world. Today he will share his insights on the hype and reality of digital transformation.

Please join me in welcoming **ROW**-HIT **BAR**-GA-VA!