

QUICK FACTS: ABOUT ROHIT



- ✓ **Trusted By Leading Brands.** Award winning keynote speaker with recent invitations to speak at the Consumer Electronics Show (CES), Global Communications Forum in Davos, multiple TEDx events, SXSW and at private executive and team events for large brands around the world including Coca-Cola, Univision, KFC, Disney, American Express, Prudential, SABMiller, Marriott and dozens of others.
- ✓ **Award Winning Author.** *Wall Street Journal* bestselling author of five books that have collectively been read or shared more than a million times and won numerous awards, including the Gold Atticus award, the Axiom Business Book Award, and shortlisted as Best Sales/Marketing Book by 800CEORead.
- ✓ **Early Digital Pioneer.** Digital transformation and marketing expert who was the former co-founder of the world's largest team of social media strategists at Ogilvy and founding member of iLeo (Leo Burnett's first digital agency) – including early digital strategy work for brands like Intel, Ford, IBM, Pfizer and many others across his 15 year agency career.
- ✓ **Non-Obvious Trend Curator.** Every December Rohit releases his eagerly awaited predictions for 15 “non-obvious” trends that will change business in the coming year. Since 2011 this report has been shared by more than 1 million readers. Unlike most “futurists,” Rohit’s specialty goes beyond trend predictions to his unique approach to also *teaching* organizations how to predict the future themselves.
- ✓ **Versatile Friendly Speaker + Nice Guy.** Rohit works hard to live up to his reputation as a nice guy – including being easy to work with, helping with the intangibles of events (like securing sponsors or helping promote) and generally being a positive and optimistic force.
- ✓ **Frequently Interviewed By Global Media.** Rohit has been interviewed or featured as a business expert by Fast Company, Wall Street Journal, The Guardian, NPR, MarketingChina, BBC, Globe and Mail, Harvard Business Review, CBS, and many other networks and publications.
- ✓ **Popular Occasional Professor.** One of the most highly rated Adjunct Professors in the Masters of Communications Program at Georgetown University in Washington DC teaching marketing, storytelling, pitching and public speaking.
- ✓ **Global Mindset.** Born in India and having lived in the Philippines and Australia before settling back in the US (where he grew up), Rohit routinely uses relevant examples in his talks from across the world and is skilled at using globally relevant language, delivery and stories for every talk.
- ✓ **Industry Customization Without Bias.** As a consultant, Rohit has experience in dozens of industries. He brings this diverse interconnected expertise to every event, making sure that he combines relevant industry knowledge + insight with a refreshing and unbiased outsider’s perspective to customize his talk.

For more information, visit www.rohitbhargava.com/speaking or contact Rohit or his team at rohit@trusting.com or +1 202 494 8853