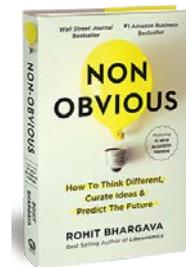


ROHIT
BHARGAVA



Non-Obvious Intro

Suggested Script To Introduce Rohit Bhargava

Rohit [Row-hit] Bhargava [Bar-ga-va] is a marketing expert and trend curator dedicated to inspiring more humanity in business.

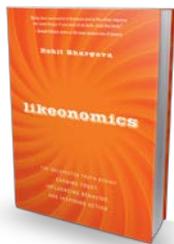
He is the *Wall Street Journal* best-selling author of 5 books on topics as wide ranging as the future of business, how to build a brand with personality, and why leaders never eat cauliflower.

Prior to starting his own consulting group in 2013, he spent 15 years as a global strategist at two of the largest agencies in the world (Ogilvy & Leo Burnett).

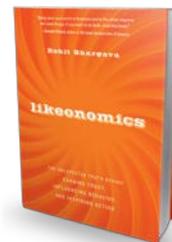
Rohit is a two time TEDx speaker and has been invited to deliver “non-obvious” keynote presentations at events in 29 countries around the world.

He is the founder of the Influential Marketing Group and a Professor of Marketing and Innovation at Georgetown University. Today he will share his insights on the future of business, trust and how any of us learn to predict the future.

Please join me in welcoming Rohit Bhargava!



ROHIT
BHARGAVA



Likeonomics Intro

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He is the founder of the Influential Marketing Group and a Professor of Marketing and Innovation at Georgetown University. Today he will share his insights on the likeability, trust and how to build a more believable brand.

Please join me in welcoming Rohit Bhargava!