



## Rohit Bhargava: Speaking Testimonials

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*Rohit Bhargava is the best selling author of 4 marketing books, Professor of Marketing at Georgetown University and founder of the Influential Marketing Group. He is a two time TEDx speaker and has been invited to deliver non-boring keynote presentations at events in 27 countries around the world.*

*"Rohit's presentation was one of the most successful in our chapter's history ... his presentation drew rave reviews for delivering real content in an entertaining and easily accessible style."*

- **Matt Ross, American Marketing Association**

*"The knowledge he holds in his head is like gold dust for any PRO trying to create a credible digital marketing strategy. In 30 minutes, he taught PRWeek more about how information is disseminated on the internet than most people learn in a decade of being a web consumer."*

- **Alex Black, PRWeek UK**

*"Rohit Bhargava is a master at weaving stories together on stage, taking the audience on a journey, all the while, teaching them about real marketing and business tactics. We've worked with Rohit many times and love having him speak at our events."*

- **Jen Consalvo, Tech Cocktail**

*"#curiosity marketing panel is the best SXSW one yet. Like a kickass college class you can't wait to go to. Rohit is like a Social Media Robin Williams."*

- **@laurencook**

*"Rohit is a dynamic speaker, bursting with knowledge and examples about content creation/curation and the business value of likeability. He was one of the Vocus Conference favorites."*

- **Brindisi Chan, Marketing Manager at Vocus**

*"Rohit's blog is intellectual and educational."*

- **Wall Street Journal (print edition)**

*"Rohit took the time to understand his audience and this was KEY! He also invested time AFTER the session later in the day to thank those who tweeted about his session. And went several steps further by engaging people in conversation who raised points or questions via twitter. Class act!"*

- **Attendee survey feedback, ASAE Marketing Conference**



Influential Marketing Group

*"I've enjoyed hearing Rohit speak many times over the years. His perspective is refreshing in a world of many well-meaning but generic speakers. Rohit though is the opposite of generic! I am regularly impressed at just how different and customized every one of his talks are. He brings distinct clarity of mind, warmth, and humor to audiences, all anchored in his deep expertise for marketing and business."*

- **Jill Foster, public speaker, storyteller, and blogger at LiveYourTalk.com.**

*"His talk reminded us that we're not just in the business to sell tickets to our product, but to tell our story and engage us as people."*

- **Attendee survey feedback, Americans For The Arts**

*"Rohit was a great keynote and added an element of needed business strategy to the Demand Success 2013 line-up. His session was lively, and forgive the double entendre, likeable. Most importantly, our attendees walked away thinking about new ways to invigorate their businesses."*

- **Geoff Livingston, author and content planner for Demand Success 2013**

*"Rohit's ability to simplify and portray marketing tactics that any marketer can implement resonated with our audience, as shown by the number of live social posts during his session. Not only is he credible, but he's also practical and authentic."*

- **Stacey Miller, Social Media Manager**

*"I had an organic understanding of a few of these but [Rohit's] explanations were enlightening and I will be able to better put these concepts into practice now."*

- **Webinar participant feedback**

*"The best general session I have ever attended. Enjoyed the specific examples he gave. Far too often speakers pontificate or entertain, which is fun at the time, but then you really don't use it afterward. I feel like I'll actually use things I learned from this session."*

- **Attendee survey feedback, Association Marketing Conference**

**More information, videos of previous speaking engagements and a visual sample presentation are all available at [www.rohitbhargava.com/speaking](http://www.rohitbhargava.com/speaking)  
Contact Rohit at [rohit@workwithimg.com](mailto:rohit@workwithimg.com) or +1 202 494 8853**