Rohit Bhargava: Quick Facts & Talking Points

- Award winning keynote speaker with recent invitations to speak at Global Communications Forum in Davos, multiple TEDx events, Wharton Business School, Canadian Marketing Association, and dozens of other large and exclusive events in 27 countries around the world.

- Former co-founder of the world's largest team of social media strategists at *Ogilvy* (one of the world's largest marketing agencies) – and currently CEO of the *Influential Marketing Group*.

- Experienced in delivering a solo keynote, conducting a celebrity interview on stage, moderating a panel of business leaders, or serving as MC for an entire event.

- Bestselling author of three books, including his latest ***Likeonomics*** (shortlisted as "2012 Best Sales/Marketing Book" by 800CEORead among "books corporate America is reading") and his highly anticipated annual trend report ***2013 Marketing Trends That Matter***, which was the #1 Marketing Research best seller on Amazon for 10 straight weeks after publication.

- One of the most highly rated Professors in the Masters of Communications Program at Georgetown University in Washington DC (teaching Global Marketing)

- Has been interviewed or featured as a business expert by Fast Company, Wall Street Journal, The Guardian, NPR, MarketingChina, BBC, CBS, and many other networks.

- Highly VISUAL speaker (no bullet points!) with a focus on using storytelling to deliver powerful lessons and engage an audience. Aside from in person presentations, Rohit's popular visual presentations have also been viewed more than 1.2 million times on Slideshare.com.

- VERY customized approach to every talk (no canned speeches!) – which means Rohit will always create a talk that will be tailored to the theme of your event and for your audience.

- GLOBALLY focused speaker using relevant examples from across the world (and drawing upon 5 years experience living and working in Australia) insures a NON-US-CENTRIC point of view and globally relevant language, delivery and examples for every talk.

- Themes for talks include the Future of Marketing, Social Media, Corporate Humanity, 2013 Trends, Consumer Behaviour, Leadership, Branding, Creativity, Networking, and Sales.

- Honored as one of the "Most Influential South Asians In Media and Entertainment" by global recruiting firm Korn/Ferry and honored among the "2013 Top 100 Thought Leaders In Trustworthy Business Behaviour" along with Sir Richard Branson and business guru Tom Peters.

More information, videos of previous speaking engagements and a visual sample presentation are all available at www.rohitbhargava.com/speaking
Contact Rohit at rohit@workwithimg.com or +1 202 494 8853